

Bridgestone and Firestone Joins “The POWER OF UNITY” Project *Supporting for Thai Sports Heroes to Chase Their Dreams for Tokyo 2020 Olympic and Paralympic Games*



[Bangkok] (July 5, 2019) – Thai Bridgestone Co., Ltd., represented by Mr. Hideyuki Takeda, Managing Director (left), joined the press conference to launch the project "THE POWER OF UNITY - Combining Thai power with the Olympic Committee of Thailand under the royal patronage, the Sports Authority of Thailand and private sectors including Toyota Motor Thailand Co., Ltd., Charoen Pokphand Group and affiliated companies, Singha Corporation Co., Ltd. and Thai Bridgestone, to support and drive Thai national athletes to be successful in all kinds of sports, and chase their dreams for upcoming Tokyo 2020 Olympic and Paralympic. The event was held on July 2, 2019 at Eden, Central World.

About Bridgestone:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

In Thailand, Bridgestone has managed to achieve sustainable growth and success through a great confidence from end-users, dealers, and automotive manufacturers since its production 50 years ago. Through our history, the company has shown a great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with corporate mission – “Serving Society with Superior Quality.”

For more information, please contact:

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