

Bridgestone's Ready to Support the SUPER GT Series 2019



[Bangkok, 1 July 2019] Bridgestone sponsoring 14 racing teams in the SUPER GT Series 2019, which is a world-class motorsport competition that will be held in Thailand this month. And this year, Hideyuki Takeda, Managing Director of Thai Bridgestone and Bridgestone Sales (Thailand), together with Bridgestone's executives and teammates and media attended the event to support nine teams in the GT500 class and five teams in the GT300 class that Bridgestone has sponsored. The event takes place from 29th – 30th June 2019 at the Chang International Circuit in Buriram.

Mr. Takeda said: "The SUPER GT Series is back in Thailand for the 6th year. This year, Bridgestone aim to showcase Bridgestone's tire development technologies, highlighting our company's expertise and raising awareness of Bridgestone as the world's leading tire manufacturer".

Mr. Takeda added: "In 2019, we supplied Bridgestone POTENZA RACING TIRES to nine teams in the GT500 class and five teams in the GT300 class for car races. Bridgestone POTENZA tires are high-performing race tires that are designed and developed for these top-level races. The tires offer supreme control and grip in all road conditions. This year, Kazaya Oshima and Kenta Yamashita from LEXUS TEAM LEMANS WAKO'S used Bridgestone tires and became champions in GT500 Class. Therefore, we are confident that Bridgestone POTENZA tires will perfectly meet the expectations of the drivers".

The POTENZA racing tires are built for sports cars and performance vehicles, it engineered with Bridgestone's most extreme racing-inspired technology for a track performance ride. These tires deliver impressive grip and wet performance to give the drivers ultimate handling and response, making it Bridgestone's highest performing street tire.

Bridgestone believes that supporting various domestic motorsport events will help promote Thailand's tourism and sports industry and can improve the economy. In the 2019 season, the Super GT Series will have eight events and only one of the events is outside Japan and that is at the Chang International Circuit at Buriram.

About Bridgestone:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and supporting goods. Its products are sold in over 150 nations and territories around the world.

In Thailand, Bridgestone has managed to achieve sustainable growth and success through great confidence from end-users, dealers, and automotive manufacturers since its production 50 years ago. Through our history, the company has shown great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with the corporate mission- "Serving Society with Superior Quality"

About Bridgestone Corporation's Worldwide Olympic and Paralympic Partnerships:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tyre and rubber company and operates with a mission of "Serving Society with Superior Quality." Bridgestone proudly became a Worldwide Olympic Partner in 2014 and a Worldwide Paralympic Partner in 2018. The company has global rights to the Olympic and Paralympic Movement through to 2024, a period that includes the Olympic and Paralympic Games Tokyo 2020, Beijing 2022 and Paris 2024. Bridgestone is dedicated to delivering products, services and solutions that improve the way people move, live, work and play, and its commitment to the Olympic and Paralympic Movements continues a long history of sport and innovation. Bridgestone Olympic and Paralympic activities are guided by a global "Chase Your Dream" message, which intends to inspire people to overcome obstacles and persevere in pursuit of their goals. As a worldwide partner, Bridgestone has marketing rights that include its full range of tyres, tyre services and selected automotive vehicle services, self-propelled bicycles, seismic isolation bearings, and a variety of building and industrial products.

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