

# News Release

## **Bridgestone Arranges “Bridge 2 Inventor Challenge 2019” Camp to motivate nationwide young generations to fully utilize their skills and knowledge in science and technology education**

[Bangkok] (September 12, 2019) – Thai Bridgestone Co., Ltd., the Thailand’s leading automobile tire manufacturer, in collaboration with Science and Engineering Faculty of Ubon Ratchathani University and Naresuan University to arrange **“Bridge 2 Inventor Challenge 2019”** camp for Thai nationwide high school students. In total, 60 teams of Thai students participated in the workshop. They were trained in terms of scientific knowledge and technology critical thinking skills, in addition to learning teamwork through applying Micro – Controller to their inventions under **“Innovation for Smart Mobility.”** This was done to raise Thai society to an accident-free level, and to deliver safety in every journey by using technology. The event was held from August 5-7, 2019, at the Sirindhorn Science Home, Pathum Thani Province, and from August 19-21, 2019, at Naresuan University, Phitsanulok Province.



*“Bridge 2 Inventor Challenge 2019” camp at Sirindhorn Science Home.*

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Thai Bridgestone hopes that this camp will enhance Thai youths' innovative skills, observational skills, planning, and teamwork. This was done in order to increase preparedness towards their inventions in the final round competition of **“Bridge 2 Inventor Challenge 2019”** project. Furthermore, this also give great opportunities for these young people to apply their knowledge gained in the camp, and to take part in the nation's future development through the continuous creation of innovative technologies.



*“Bridge 2 Inventor Challenge 2019” camp at Naresuan University*

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The final round competition of “**Bridge 2 Inventor Challenge 2019**” project and the award ceremony, will be held on the November 13-15, 2019 at the KX (Knowledge Xchange) Building at King Mongkut's University of Technology Thonburi, Bangkok.

## **About Bridgestone:**

*Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.*

*In Thailand, Bridgestone has managed to achieve sustainable growth and success through a great confidence from end-users, dealers, and automotive manufacturers since its production 50 years ago. Through our history, the company has shown a great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with corporate mission – “Serving Society with Superior Quality.”*

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