

บริษัท ไทยบริดจสโตน จำกัด
14/3 ถ.พหลโยธิน ต.คลองหนึ่ง
อ.คลองหลวง จ. ปทุมธานี 12120
โทรศัพท์: 02 516 8721-5

Thai Bridgestone announces support the 5th San Fun Hero Plus project to encourage athletes with disabilities to follow their dreams

Bangkok (June 17, 2019) – Thai Bridgestone has announced support of the 5th San Fun Hero Plus project, which is now open for all disabled veterans and people with disabilities. Participants can demonstrate their sporting skills for a chance to become national para athletes and represent their country. The San Fun Hero Plus project is one of Thai Bridgestone's social programmes under the corporate mission to serve society with superior quality. The mission aims to encourage people to chase their dreams and inspire them to overcome obstacles and persevere in pursuit of their goals. This project is now open for registration until August 16, 2019 at www.sanfunhero.com or www.facebook.com/NPCTHA

The San Fun Hero Plus was initiated by Paralympic Committee of Thailand with strong support from the Sports Authority of Thailand, Singha Corporation, Thai Bridgestone, Toyota Motor Thailand and PTT and aims to develop and improve the sport performance for disable people in order to fulfill their inspirations and dreams. Participants who join this project will have an opportunity to become national para athletes and represent Thailand. The project has been successful in empowering many athletes:

Amnat Khongmon, a shooting (Pistol) athlete who won one gold and two bronze medals in 2017 at the Songkhla Samila Games and won two gold, one silver and one bronze medal at the 2019 Thailand Para National Games (Nam Gok Games).

Anuson Chaichamnan, a 33 year-old shooting (Rifle) athlete who recently won one gold and two silver medals at the 2018 Asian Para Games and won one bronze medal at the Cheongju 2018 World Shooting Para Sport Championships in Korea. Anuson will be representing the country and competing in the Tokyo Paralympic Games 2020.

Sahar-dam Yaena, a 22 year-old wheel chair racing athlete who won one gold and two bronze medals at the 2019 Thailand National Games (Nam Gok Games) and won 6 gold medals at the 2018 Thailand Para National Games (Nakhonnayok Games).

"Sport is a tool to connect people across the world. We are proud to actively support the Worldwide Olympic and Paralympic events as a partner through to 2024", said **Hideyuki Takeda, Managing Director of Thai Bridgestone**. Mr. Takeda also added: "Globally, Bridgestone is supporting para athletes from Japan, America and

Thailand. Moreover, we are reinforcing sport activities across Thailand which intend to inspire Thai people to overcome obstacles for a better life. Breaking the limitation of disable body needs strong patience and discipline. Thai Bridgestone is proud to continue to support the San Fun Hero Plus project. The success of our para athletes has created happiness for everyone and proved that nothing can stop you from chasing your dream.”

People who are interested to join the San Fan Hero Plus project can now register at www.sanfunhero.com and www.facebook.com/NPCTHA until August 16, 2019. Selection will be scheduled in September 2019 at the Sport Authority of Thailand, which will be testing participants in various sport skills including badminton, shooting, weightlifting, swimming, archery and so on. Those who are selected will join a training program for the opportunity to become national para athletes and compete in both local and international games.

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About Bridgestone:

Bridgestone Corporation, headquartered in Tokyo, is the world’s largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and supporting goods. Its products are sold in over 150 nations and territories around the world.

In Thailand, Bridgestone has managed to achieve sustainable growth and success through great confidence from end-users, dealers, and automotive manufacturers since its production 50 years ago. Through our history, the company has shown great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with the corporate mission-“Serving Society with Superior Quality”

About Bridgestone Corporation’s Worldwide Olympic and Paralympic Partnerships:

Bridgestone Corporation, headquartered in Tokyo, is the world’s largest tyre and rubber company and operates with a mission of “Serving Society with Superior Quality.” Bridgestone proudly became a Worldwide Olympic Partner in 2014 and a Worldwide Paralympic Partner in 2018. The company has global rights to the Olympic and Paralympic Movement through to 2024, a period that includes the Olympic and Paralympic Games Tokyo 2020, Beijing 2022 and Paris 2024. Bridgestone is dedicated to delivering products, services and solutions that improve the way people move, live, work and play, and its commitment to the Olympic and Paralympic Movements continues a long history of sport and innovation. Bridgestone Olympic and Paralympic activities are guided by a global “Chase Your Dream” message, which intends to inspire people to overcome obstacles and persevere in pursuit of their goals. As a worldwide partner, Bridgestone has marketing rights that include its full range of tyres, services and selected automotive vehicle services, self-propelled bicycles, seismic isolation bearings, and a variety of building and industrial products.

For further Information, please kindly contact:

Ms. Pattarawall Khanthong Corporate Communication

Bridgestone Sales (Thailand) Co., Ltd. Tel: 0-2636-1505 Ext. 2381

Email: pattarawall.khanthong@bridgestone.com