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## Bridgestone Truck Tire Center “Tour Japan”

**Bangkok (October 17, 2017)** – Bridgestone Sales (Thailand) Co., Ltd. had brought the staff from Bridgestone Truck Tire Center BTC to do a site visit in Japan in October 10-15, 2017. The purpose of this program is to acknowledge the staff of BTC to apply what they have learnt to their works efficiently. In addition, we hope to achieve the management success sustainably. This time we had visited Bridgestone recycle center and Bridgestone Tire Service West Japan Co., Ltd. Apart from that there were interesting activities throughout the trip.



### **About Bridgestone:**

*Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.*

*In Thailand, Bridgestone has managed to achieve sustainable growth and success through a great confidence from end-users, dealers, and automotive manufacturers since its production 47 years ago. Through our history, the company has shown a great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with corporate mission – “Serving Society with Superior Quality.”*

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