

Road to Paralympic Games Tokyo 2020, Thai Bridgestone Search Rising Stars through San Fun Hero

Bangkok (19 September 2017) – Thai Bridgestone sponsored and supported “**The 4th San Fun Hero Project**” in collaboration with Paralympic Committee of Thailand represented by Mr. Chutinant Bhirombhakdi at Sports Authority of Thailand, Bangkok with an aim to inspire the disabled veterans and people to chase their dreams towards becoming Thai National Athletes.

In addition, the event also received strong support from Royal Thai Army, Boon Rawd Brewery Co., Ltd., Southern Border Provinces Administrative Centre, Ministry of Social Development and Human Security, Sports Authority of Thailand and Phramongkutklao Hospital.

At the event, Mr. Yasuhiro Morita, Managing Director of Thai Bridgestone donated a wheel chair racing and a rifle to the Paralympic Committee of Thailand to support athletes to chase their dreams.

San Fun Hero means Chase Your Dream, and the project is initiated to support those who suffered from the political chaos of the southern of Thailand as well as other parts of Thailand to chase their dreams of becoming athletes. Those people are mostly veterans and government officials who are talented in sports or equipped with sports skills. Through this project, we provide sports equipment and sports training to encourage them to participate in national and international sports events including Paralympic Games Tokyo 2020.

Thai Bridgestone is committed to supporting the disabled people community by physical and mental rehabilitation through sports spirits and activities, encouraging them to chase their dreams as we strive to serve society with superior quality.





Mr. Yasuhiro Morita donated a rifle to the Paralympic athlete.



The committee of "The 4th San Fun Hero Project".



Archery was shown by the Paralympic athlete.

About Bridgestone:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and supporting goods. Its products are sold in over 150 nations and territories around the world.

In Thailand, Bridgestone has managed to achieve sustainable growth and success through great confidence from end-users, dealers, and automotive manufacturers since its production 48 years ago. Through our history, the company has shown great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with the corporate mission-"Serving Society with Superior Quality"
