

**010/60**

## **Bridgestone Exhibits at Thailand Industry Expo 2017**

Bangkok (25<sup>th</sup> July 2017) – Bridgestone participates in the “Thailand Industry Expo 2017” to highlight our leading position in the tire industry through a range of superior quality products which served more diverse groups of customers. The exhibition is arranged by the Ministry of Industry from 25<sup>th</sup> to 30<sup>th</sup> July 2017 at Impact Muang Thong Thani.

Without doubt, all the previous events had an overwhelming good responses from all the visitors. This year, Bridgestone emphasizes more on this success through our showcase of various innovative tire products from passenger car, truck and bus to a more product of the future – “Ologic Tire”. Further, 2017 also marks as the “starting point” for Bridgestone as an official Olympic partner, the Olympic corner also exemplifies the story of Olympic and road to success heading to the goal of Olympic.

“This is the 4<sup>th</sup> consecutive year that Bridgestone joins “Thailand Industry Expo”, and we would like to use this opportunity to affirm Bridgestone’s leading position in tire market as well as to help stimulate Thailand’s economy towards achieving our mission of “Serving Society with Superior Quality”, commented by Mr. Yasuhiro Morita, Managing Director of Bridgestone Sales (Thailand) Co., Ltd.

“Thailand Industry Expo” has been organized by the Ministry of Industry since 4 years ago, with an aim of emphasizing the absolute potential of Thai industry and various business sectors ranged from large multinational companies to public sectors, SMEs, business operators, retailers as well as entrepreneurs.

### **About Bridgestone:**

*Bridgestone Corporation, headquartered in Tokyo, is the world’s largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.*

*In Thailand, Bridgestone has managed to achieve sustainable growth and success through a great confidence from end-users, dealers, and automotive manufacturers since its production 46 years ago. Through our history, the company has shown a great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with corporate mission – “Serving Society with Superior Quality.”*

For more information, please contact:

Ms. Radchadaporn Moonmuang  
Bridgestone Sales (Thailand) Co., Ltd.

Public Relations Deputy Department Manager  
Tel: 0-2636-1505-32