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Thai Bridgestone Grants Scholarships to Support Thai Nationwide University Students

Songkla (25 September 2017) – Thai Bridgestone Co., Ltd., represented by Mr. Yasuhiro Morita, Managing Director held Thai Bridgestone Scholarship 2017 Annual Ceremony on 8 September 2017, and awarded scholarships to 28 students from two universities located in Southern Thailand – Prince of Songkla University Hatyai and Pattani Campus, and Walailak University. [This year](#), Thai Bridgestone supports up to 171 students from 13 universities around the country.

Mr. Yasuhiro Morita commented during the ceremony, *“Bridgestone is committed to demonstrating our Global CSR Commitment ‘Our Way to Serve’ to embrace our responsibility to serve society by improving access to smart, safe transportation; building healthy, resilient communities; and balancing business operations with environmental stewardship. Our Way to Serve, where under its People Pillar we employ our strength to improve educational opportunities to the society. On behalf of Bridgestone, I hope all the students can take as much advantage from the scholarships as they can. I also hope that the awards would be an encouragement towards building the ongoing education for Thai students in helping them to realize their dreams and contribute back to the overall development of the country.”*

Thai Bridgestone Scholarship project was initiated since 2002 with an aim to provide educational opportunities and improve quality of life for Thai young generations in the country. The project also helps to encourage them to pursue their professional careers and become a good citizen in the society as they are considered the most important assets for the country’s development.





Mr. Yasuhiro Morita granted the scholarships to each student.



Mr. Yasuhiro Morita shared his experience and the guidance to students' future life and career.



Mr. Yasuhiro Morita, Managing Director of Thai Bridgestone (left), and Mr. Supote Kovitaya, Vice President for Student Development and Alumni Affairs of Prince of Songkla University (right).



The students from two universities, Prince of Songkla University, and Walailak University.

About Bridgestone:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and supporting goods. Its products are sold in over 150 nations and territories around the world.

In Thailand, Bridgestone has managed to achieve sustainable growth and success through great confidence from end-users, dealers, and automotive manufacturers since its production 48 years ago. Through our history, the company has shown great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with the corporate mission-“Serving Society with Superior Quality”

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