

Bridgestone Shares the Story of Thai Para Athlete, “Mr. Anusorn Chaichamnan” and his Journey to the Upcoming International Paralympic Games in 2020

Bridgestone has been an official partner of the Paralympic Committee of Thailand since January 2018. In line with our global message of “Chase Your Dream”, Bridgestone is committed to supporting Thai para athletes and disabled sport talents by inspiring them to overcome challenges and strive to achieve their dream – whether it is to represent Thailand on the global stage, or to overcome personal challenges.

Mr. Hideyuki Takeda, Managing Director of Thai Bridgestone Co.,Ltd., shared “Bridgestone is committed towards empowering the disabled community to realize their dreams through sports, with the ultimate aim of encouraging them to persevere in pursuit of their goals. We continue to create sustainable pathways for Thai para athletes and disabled people by providing sports equipment and training, to inspire them to chase their dreams toward becoming national para athletes and represent Thailand on the international stage. Moreover, we also provide them job opportunities as our way of showing respect for diversity in society”.

Mr. Anusorn Chaichamnan was a Thai veteran who suffered from the political chaos of southern of Thailand. He never gave up chasing his dream of becoming an athlete. Today, based on his success at the Thai and international stage, he is a talented member of the Thai Para Shooting (Air Rifle) Team. Recently, he won one gold and two silver medals at the Asian Para Games 2018.

“I have had an opportunity to participate in San Fun Hero Project three years ago. The project was initiated by Paralympic Committee of Thailand, with the aim of supporting veterans and government officials who suffered from the political chaos of the southern of Thailand as well as other parts of Thailand to encourage them to become Thai national athletes,” said Mr. Anusorn Chaichamnan. “Bridgestone inspires me to believe in myself, stand for myself and gives me full support. Thank you to Bridgestone for offering me sport equipments, sport training and this great opportunity to become a part of the Bridgestone family. I will continue practising for my next goal, which is to represent Thailand at the big sporting event in Japan in 2020.”



Mr. Anusorn Chaichamanan in Asian Para Games 2018

Mr. Anusorn has become a great hero of the country. He has demonstrated the ability to overcome significant adversity, break down barriers and perform when it matters most. As one of Bridgestone's teammate, he is responsible for implementing and promoting Bridgestone's social contribution activities. He actively volunteers in activities that support the local communities, bringing to life Bridgestone's mission of "Serving Society with Superior Quality."



About Bridgestone:

Mr. Anusorn Chaichamanan won one gold medal and two silver medals from Asian Para Games 2018

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

In Thailand, Bridgestone has managed to achieve sustainable growth and success through a great confidence from end-users, dealers, and automotive manufacturers since its production 49 years ago. Through our history, the company has shown a great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with corporate mission – “Serving Society with Superior Quality.”

For more information, please contact:

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